

**Marché Automobile Marocain Vente et parts de marché de Janvier 2024 a Avril 2024**

Marque	VP				VUL			
	2023	2024	PDM 2024 (%)	2024/2023 VAR	2023	2024	PDM 2024 (%)	2024/2023 VAR
<b>CKD/CBU</b>								
ABARTH	16	0	0%	0%	0	0	0%	0%
ALFA ROMEO	79	87	0.20%	10.13%	0	0	0%	0%
ALPINE	0	4	0.01%	300.00%	0	0	0%	0%
AUDI	1269	1440	3.30%	13.48%	0	0	0%	0%
BMW	1013	1198	2.74%	18.26%	0	0	0%	0%
BYD	0	34	0.08%	3300.00%	0	7	0.13%	600.00%
CITROËN	1505	1662	3.81%	10.43%	57	8	0.15%	-85.96%
CUPRA	142	374	0.86%	163.38%	0	0	0%	0%
DACIA	10485	12004	27.50%	14.49%	0	0	0%	0%
DFSK	239	114	0.26%	-52.30%	676	563	10.62%	-16.72%
DS	99	76	0.17%	-23.23%	0	0	0%	0%
FIAT	1086	1584	3.63%	45.86%	543	441	8.32%	-18.78%
FORD	471	278	0.64%	-40.98%	362	729	13.75%	101.38%
GEELY	0	140	0.32%	13900.00%	0	0	0%	0%
HONDA	55	79	0.18%	43.64%	0	0	0%	0%
HYUNDAI	5831	3629	8.31%	-37.76%	429	354	6.68%	-17.48%
JAGUAR	38	37	0.08%	-2.63%	0	0	0%	0%
JEEP	384	226	0.52%	-41.15%	0	0	0%	0%
KIA	1498	1584	3.63%	5.74%	48	78	1.47%	62.50%
LAND ROVER	345	292	0.67%	-15.36%	0	0	0%	0%
LEXUS	38	54	0.12%	42.11%	0	0	0%	0%
MAHINDRA	52	41	0.09%	-21.15%	16	29	0.55%	81.25%
MERCEDES-BENZ	927	976	2.24%	5.29%	186	216	4.07%	16.13%
MG	41	212	0.49%	417.07%	0	0	0%	0%
MINI	74	64	0.15%	-13.51%	0	0	0%	0%
MITSUBISHI	86	0	0%	0%	358	515	9.72%	43.85%
NISSAN	445	178	0.41%	-60.00%	0	0	0%	0%
OPEL	1974	2467	5.65%	24.97%	0	0	0%	0%
PEUGEOT	3236	1934	4.43%	-40.23%	80	145	2.74%	81.25%

PORSCHE	168	217	0.50%	29.17%	0	0	0%	0%
RENAULT	7199	6333	14.51%	-12.03%	884	1505	28.39%	70.25%
SEAT	728	919	2.11%	26.24%	0	0	0%	0%
SKODA	1206	1197	2.74%	-0.75%	0	0	0%	0%
SUZUKI	73	142	0.33%	94.52%	0	0	0%	0%
TOYOTA	1408	1381	3.16%	-1.92%	478	559	10.55%	16.95%
VOLKSWAGEN	2491	2337	5.35%	-6.18%	148	152	2.87%	2.70%
VOLVO	334	353	0.81%	5.69%	0	0	0%	0%
<b>TOTAL</b>	<b>45035</b>	<b>43647</b>	<b>100.00%</b>	<b>-3.08%</b>	<b>4265</b>	<b>5301</b>	<b>100.00%</b>	<b>24.29%</b>

**Marché Automobile Marocain Vente et parts de marché de Janvier 2024 à Avril 2024**

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	2023	2024	PDM 2024 (%)	2024/2023 VAR	2023	2024	PDM 2024 (%)	2024/2023 VAR	
<b>CKD/CBU</b>									
<b>TOTAL</b>	<b>45035</b>	<b>43647</b>	<b>100.00%</b>	<b>-3.08%</b>	<b>4265</b>	<b>5301</b>	<b>100.00%</b>	<b>24.29%</b>	<b>49300</b>



TOTAL		
2024	PDM 2024 (%)	2024/2023 VAR
48948	100.00%	-0.71%